

NABIP | pac

NABIP PAC Board of Trustees

2023-2024

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**as of August 2023*

Why NABIP PAC? We're able to...

- **Engage** with legislators from both parties to make sure YOUR voices are heard
- **Educate** legislators on how to provide Americans with accessible and affordable health care
- **Support** legislators who will listen and champion our legislative priorities

Who does NABIP PAC support?

- Federal Legislators on key committees or in leadership positions:
 - U.S. Senate:
 - Senate Committee on Health, Education, Labor and Pensions (HELP)
 - Senate Committee on Finance
 - Republican & Democratic Leadership
 - U.S. House of Representatives
 - House Committee on Ways & Means
 - House Committee on Energy and Commerce
 - House Committee on Education & Workforce
 - Republican & Democratic Leadership

So, what is NABIP PAC?

- Federal law prohibits **ALL** corporations, labor unions, or associations from giving money directly to candidates at the federal level.
- A Political Action Committee (PAC) is a separate segregated fund (SSF) that allows for political advocacy from the connected organization, in this case NABIP.
 - That means, no funds come out of your member dues.
- NABIP PAC has **two** separate accounts that each serve their own purpose:
 - Candidate Account
 - Administrative Fund
- NABIP PAC is a **FEDERAL PAC** regulated by the Federal Elections Commission
 - NABIP PAC does **not** make contributions to state candidates
- NABIP PAC is **separate & different** from your state PAC.

Who can contribute to these accounts, what are the rules, and what are the contributions used for?

What is the NABIP PAC Candidate Fund & what are the rules?

What happens with my contribution?

- Funds in this account **directly** support candidates for FEDERAL elections
- NABIP PAC is limited to a contribution limit of \$10,000 per candidate per federal election cycle
 - Example:
 - Primary Election: \$5,000
 - General Election: \$5,000
 - Total: \$10,000

Who is eligible to contribute?

- Active dues paying NABIP Members & their spouse
- NABIP Staff

Who is NOT eligible to contribute?

- General Public
- Businesses
- Clients, vendors, etc.

How much can I contribute?

- \$5,000 per individual per year
 - This is regulated at the federal level by the FEC

What is the NABIP PAC Administrative Fund & what are the rules?

What do you do with my contribution?

- Money in this account goes **directly** to the operating costs of NABIP PAC.
- Operating costs include:
 - NABIP PAC Manager Salary
 - Presidential Convention Tickets
 - Donor awards
 - Bank Fees, etc.
- This ensures that the candidate fund is **ONLY** used for political contributions.

Who can contribute?

- Individual NABIP Members
- NABIP State & Local Chapters
- Businesses

Contribution Limits

- Unlike the candidate account, there are **no** contribution limits on the administrative fund.

Contribution Do's & Don'ts

DO:

- Include the following with each contribution:
 - Name
 - Address
 - Employer
 - Occupation

DON'T:

- Designate any contribution towards a specific candidate
- **NEVER** discuss the campaign or fundraising with a Member of Congress (MoC) or their staff while they are using government resources.
 - This includes:
 - While in their DC or district office
 - While they are working on a Congressional activity
 - While corresponding with the MoC or their official staff while using an email or phone number provided by the MoC's official office.

NABIP PAC – Strategy

- With each election cycle, fresh faces enter the halls of Congress, often unaware of the vital role that agents, brokers, and benefits specialists play in health insurance markets.
- NABIP's Government Affairs strategy is threefold:
 - Ensure continued representation at the table during the proposal and discussion of legislation.
 - Actively educate new lawmakers about the crucial functions you fulfill in the healthcare industry.
 - Allocate support from NABIP PAC to areas where it is most needed, ensuring maximum impact and amplification of our message.
- Our efforts to raise awareness and offer insights aim to:
 - Foster a better understanding of our industry's significance.
 - Highlight the positive impact you bring to the healthcare landscape.

NABIP PAC – Strategy

- NABIP PAC extends support to members of both parties who are open to listening and considering our legislative initiatives and priorities.
- NABIP PAC serves as an essential component of the Government Affairs toolbox, working in tandem with our grassroots advocacy efforts.
 - Together, we emphasize the importance of our legislative agenda and its positive impact on reducing healthcare costs for Congressional members' constituents.
- Given the split control of Congress and the prevailing appetite for bipartisan solutions in healthcare, it is crucial now, more than ever, to focus on finding and promoting bipartisan approaches to ensure effective and meaningful legislation becomes law.

Who did NABIP support in the 2022 election cycle?

Dispersements by Win Rate				
Election Result	Number of Contributions	Percent of Contributions	Amount Contributed	Percent of Contributions
Win	201	92%	\$635,500.00	93%
Loss	17	8%	\$51,000.00	7%
Total:	218	100%	\$686,500.00	100%

Dispersements By Political Party				
Party	Number of Contributions	Percent of Contributions	Amount Contributed	Percent of Contributions
Democrats	105	48%	\$353,500.00	51%
Republicans	113	52%	\$333,000.00	49%
Total:	218	100%	\$686,500.00	100%

Dispersements by Chamber				
Chamber	Number of Contributions	Percent of Contributions	Amount Contributed	Percent of Contributions
U.S. House of Representatives	178	82%	\$530,500.00	77%
U.S. Senate	40	18%	\$156,000.00	23%
Total:	218	100%	\$686,500.00	100%

Why should **YOU** contribute?

- NABIP PAC provides us with a valuable opportunity to build relationships and educate members of Congress, leading to the introduction of legislation that represents our industry's interests.
- Other occupations have successfully established associations and PACs, showcasing the power of a unified voice in shaping policies. By actively participating in our PAC, we can similarly amplify our voice and influence positive changes that benefit our industry and its members.

What has NABIP done for me lately?

- Well, beyond advancing positive initiatives, NABIP plays a crucial role in preventing detrimental ideas from becoming law.
 - One recent success was our instrumental role in banning surprise medical bills, ensuring patients are no longer burdened with unexpected balances from out-of-network providers during emergencies or situations where had no choice.
 - Additionally, NABIP successfully ensured that billions of unused FSA dollars that were rolled over from 2021 to 2022 and 2022 to 2023, providing much-needed flexibility and financial relief for our members.

NABIP PAC Fundraising Goal 2023-2024

Raise: \$1,200,000

- The larger NABIP PAC's capacity, the greater our reach on your behalf.
- Our fundraising goal serves to expand our capacity and amplify our impact even further.

NABIP Staff Contact

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NABIPPAC.org

Contribute Now!

NABIP PAC.org