



BEACH HOUSE RESORT HILTON HEAD ISLAND

**Monday, June 8**

9:00 AM  
 9:00 – 1:00 PM  
 12:00– 1:00 PM  
 1:00 – 2:00 PM  
 2:00 – 2:10 PM  
 2:10- 3:00 PM

**Session/Event**

Registration Open  
 Exhibit Move In  
 House of Delegates Luncheon (by invitation only)  
 Refreshments with Sponsors  
 Conference Welcome – Jeff Fishback, President  
 General Session  
*Drop the Potatoes*  
*Christine Sintay, Author, keynote speaker and sales leader*  
 Premier Presenting Partner Session  
*Direct Primary Care Plan Integration Leading to Better Outcomes*  
*Thomas Wagner, Founder & CEO, Zenith Risk Strategies*  
 Sponsored by Zenith Risk Strategies

**Location**

Surf & Sand Ballroom  
 Sky Room  
 Ocean Room  
 Sky Room  
 Surf & Sand Ballroom

3:00-3:30 PM

Networking / Refreshment Break with Sponsors

Surf & Sand Ballroom

3:30 – 4:00 PM

Networking / Refreshment Break with Sponsors

Sky Room

4:00 – 5:00 PM

General Session  
*Legislative Update on Georgia Priorities*  
*Don Bolia, Principal, Peachtree Government Relations*

Surf & Sand Ballroom

5:30-6:30 PM

Welcome Reception

Sky Room

7:00 PM

Evening Open for Carrier Dinners

**Tuesday, June 9**

7:30 AM

Registration Continued

Surf & Sand Ballroom

7:30 - 8:30 AM

Breakfast with Exhibitors & Sponsors

Ocean Room

8:30 - 9:00 AM

General Session  
*Value Based Care*  
*Dr. David Jones, M.D., LSSBB, FAAP, Chief Medical Officer, Anthem*

Surf & Sand Ballroom

9:00 - 9:30 AM

Premier Presenting Partner Session  
*Reimagining Health Coverage: Kaiser Permanente's Unique Value Story*  
*Victor Houston, Manager, Sales & Account Management, Kaiser Permanente*  
 Sponsored by Kaiser Permanente

Surf & Sand Ballroom

9:30 - 10:00 AM

Premier Presenting Partner Session  
*ICHRA in Georgia, Market Momentum, Employer Fit, and How Brokers Can Get Started*  
*Stephanie LaDuke, Enterprise Sales Manager, eHealth*  
 Sponsored by eHealth Insurance, Inc.

Surf & Sand Ballroom

10:00 - 10:30 AM	Networking / Refreshment Break with Sponsors	Sky Room
10:30 - 11:00 AM	<p>Premier Presenting Partner Session</p> <p><i>ICHRA 201: Beyond the Basics – Expanding the Broker Toolkit, without Disruption</i></p> <p><i>Jenessa McKinney, Business Development Manager, Ambetter Health and Sylvia Angarita, Solutions Engineer, Benefitbay</i></p> <p>Sponsored by Ambetter</p>	Surf & Sand Ballroom
11:00 - 11:15 AM	<p>General Session Presenting Partner</p> <p><i>Why Partner with a PEO?</i></p> <p><i>Andrew Lubash, Chief Executive Officer, PrestigePEO</i></p> <p>Sponsored by PrestigePEO</p>	Surf & Sand Ballroom
11:15 - 11:30 AM	<p>General Session Presenting Partner</p> <p><i>Beyond the Spreadsheet: The True Value of a Health Plan</i></p> <p><i>Ember Ford, Small Business Account Executive, UnitedHealthcare</i></p> <p>Sponsored by UnitedHealthcare</p>	
11:30 - 12:00 PM	<p>General Session</p> <p><i>Washington Update and Focus on the Future</i></p> <p><i>Mychal Walker, Sr., REBC, CLTC, FRC, NABIP President Elect</i></p>	
12:00 PM	Afternoon Open for activities on your own or with carriers	
6:00 – 9:00 PM	Dinner on the Beach	The Beach at the Tiki Hut
<b>Wednesday, June 10</b>	<b>Session/Event</b>	<b>Location</b>
8:00 - 9:00 AM	Breakfast with Exhibitors & Sponsors	Ocean Room
9:00 - 10:00 AM	<p>General Session</p> <p><i>Managing It All: Keeping the Glass Balls in the Air (Without Losing Your Mind)</i></p> <p><i>Teri Smiley, Owner, Starfish Partnerships</i></p>	Surf & Sand Ballroom
10:00 - 10:30 AM	Networking / Refreshment Break with Sponsors	Sky Room
10:30 - 11:00 AM	<p>General Session</p> <p><i>Defining Your Purpose</i></p> <p><i>John Dammann, former Vice President of Sales, Humana</i></p>	Surf & Sand Ballroom
11:00 – 11:30 AM	Angela Mlynarski, NABIP Region 5 VP	
11:30 - 1:00 PM	Buffet Lunch and Presentation of the NABIP Georgia Professional of the Year Award in honor of Kathy Cruce	Surf & Sand Ballroom
1:00 - 2:00 PM	<p>General Session</p> <p><i>AI's Integration into Consumer Advocacy and Benefits Plan Architecture</i></p> <p><i>Julian Lago, CEO, Benepower</i></p>	Surf & Sand Ballroom

2:00 - 3:00 PM

General Session - Fireside Chat  
*Independent Pharmacies in Georgia & Pharmacy Benefit Managers: Transparency, Impact and Emerging Solutions*  
*Renie Cochran, Vice President of Sales, Capstone Benefits Consulting*  
*Jonathan Marquess, PharmD, CDCES, FAPhA, Interim CEO & VP Academy of Independent Pharmacy, Georgia Pharmacy Association*  
*Jim Lodge, Senior Vice President and Chief Officer, Prescription Network*

Surf & Sand Ballroom

3:00 - 3:30 PM

*Mergers and Acquisitions*  
*Will Johnson, CEO and Co Founder, Gyde*

3:30 - 4:00 PM

Networking / Refreshment Break with Sponsors

Surf & Sand Ballroom

4:00 - 4:50 PM

General Session  
*The Circle of Healthcare-- Healthcare Systems, Government and Private Payors, Broker Support and Patient Impact*  
*Jason Bearden, Founder and Managing Principal, Confluence Healthcare Strategies*

4:50 - 5:00 PM

Sponsor Drawings / Give-a-ways

5:00 PM

Exhibitor Move Out

6:30 - 9:00 PM

Staying the Night? Join Us for Dinner!

The Dunes Pavillion

Join Us  
Nightly at The  
Porch!

9:00 – 12:00 PM

Reserved  
exclusively for  
NABIP Georgia  
Monday, Tuesday,  
and Wednesday  
night for members  
to gather as desired



*The Porch*  
*Southern*  
*Kitchen & Bar*