



**NABIP**

Shaping the *future* of healthcare

*Ensure*  
**Our Relevance**

**2026 Annual  
Convention**

***JUNE 8-11, 2026***

**BEACH HOUSE RESORT HILTON HEAD**

1 South Forest Beach Drive  
Hilton Head Island, SC 29928



# CONVENTION MESSAGE

**Sponsorships are the lifeblood of exceptional events**, offering more than just financial support. They provide the necessary funds to elevate gatherings, enabling organizers to invest in quality elements that leave a lasting impact on attendees. Beyond finances, sponsors bring expertise, credibility and prestige to events. Associating with reputable brands builds trust and authenticity, attracting a wider audience and creating a positive buzz that lingers even after the event concludes.

Their involvement facilitates collaborations, opens doors to new opportunities, and ensures the seamless execution of events. This mutually beneficial relationship underscores the significance of strong partnerships, creating experiences that lingers in the memories of attendees.

We look forward to seeing you at our 2026 event. I appreciate your continued support and partnership.

Renie Cochran  
NABIP Georgia Convention Chair



Renie Cochran  
2026 NABIP Georgia Convention Chair

## Ensure Our Relevance Through Informed Decisions Within Our Industry's Community

For all of us trying to advance, our success begins with knowledge and understanding of each other's needs. Working together with stakeholders in our industry's universal community is the key to continuous improvement in innovation and excellence in the delivery of services to consumers.

Similar to last year, the upcoming annual convention goal is to provide sponsors with the opportunity to share their business needs, suggested solutions and highlight their own consumer-centric advancements. The imparting of this knowledge can be used by Brokers to teach consumers how to better understand and navigate the employee benefits and healthcare machine.

As the 2026 NABIP Georgia President and a career-long supporter of our industry's universal community, I'm asking for your engagement in telling your story and helping us to further collaborate with you in your service to consumers. I know we'll all benefit from your knowledge.

You will want to consider becoming an Premier Session Presenting Sponsor or a General Session Presenting Sponsor if you serve in any of the following areas of our industry which I refer to as our industry's universal community.

- ◆Traditional Insurance and Benefits Carriers ◆Third-Party Administrators ◆Medical care providers ◆Financial services providers ◆Developers of condition- or purpose-specific tools ◆Advanced administration technologists
- ◆Product distribution intermediaries and brokers as impartial storytellers ◆Legislators, Regulators and Lobbyists
- ◆Purveyors of geographic or condition-specific charitable outreach (such as carrier organized foundations).

Topics of particular relevance include:

- ◆The Advantages and Regulations around MEWA's ◆Individual Market Advantages and their relationship to ICHRA's
- ◆Direct Primary Care Plan Integration leading to better outcomes ◆Integrated Care Advantages ◆Advancements in Medical Transparency ◆Consumerism Driven Cost Savings through Reference-Based Pricing ◆Consumer Protection in Reference-Based Pricing ◆Limited Day Plans - When and Where They Fit Best ◆The Advancement of Consumer Assistance through AI ◆Secondary Coverage - Closing the Gap for Consumers ◆Choosing a PBM ◆How Ancillary Products Complete a Benefits Package ◆ Other relevant topics in today's marketplace.

Thank you for your past and continuing support in Ensuring Our Relevance. We look forward to seeing you and hearing from you at the upcoming convention.

Warmest Regards,

Jeff Fishback

NABIP Georgia President



Jeff Fishback  
2026 NABIP Georgia President

# What You Get for Your Investment

## Premier Session Presenting Sponsor

\$7000

- High boy or draped table in General Session Area - (7 available) **5 Sold**
- 30 Minute presentation during General Session (Including set up and introductions) Content should be predominately unbranded.
- 4 Event Registrations with full access to all sessions and meals for staff or Brokers / Broker Admins
- 5 Event Registrations with full access to all sessions and meals available for gifting to Brokers or Broker Admins
- Banner Ad & link to your website on Event Mobile App
- Company Logo on all event email communications after sponsorship secured
- Banner ad on NABIP Georgia website for 12 months
- Pre & Post- Event Attendee Registration list

## General Session Presenting Sponsor

\$6000

- High boy or draped table in Exhibitor Area - (4 available) **2 Sold**
- 15 Minute presentation during General Session (Including set up and introductions) Content should be predominately unbranded.
- 4 Event Registrations with full access to all sessions and meals available for staff or Brokers / Broker Admins
- 5 Event Registrations with full access to all sessions and meals for gifting to Brokers or Broker Admins
- Banner Ad & link to your website on Event Mobile App
- Company Logo on all event email communications after sponsorship secured
- Banner ad on NABIP Georgia website for 12 months
- Pre & Post- Event Attendee Registration list

## Platinum Partnership

\$5000

- High boy or draped table - (4 available) **2 Sold**
- 4 Event Registrations with full access to all sessions and meals for staff or Brokers / Broker Admins
- 5 Event Registrations with full access to all sessions and meals available for gifting to Brokers or Broker Admins
- 5 Minutes of Podium Time at a general session and speaker introduction
- Banner Ad & link to your website on Event Mobile App
- Company Logo on all event email communications after sponsorship secured
- Pre & Post- Event Attendee Registration list

## Gold Partnership

\$3500

- High boy or draped table - (4 available) **2 Sold**
- 3 Event Registrations with full access to all sessions and meals for staff or Brokers / Broker Admins
- 3 Event Registrations with full access to all sessions and meals for for gifting to Brokers or Broker Admins
- 3 Minutes of Podium Time at a general session
- Banner Ad & link to your website on Event Mobile App
- Company Logo on all event email communications after sponsorship secured
- Pre & Post- Event Attendee Registration list

## Silver Partnership

\$2250

- High boy table - (4 available)
- 1 Event Registration with full access to all sessions and meals
- 2 Event Registrations with full access to all sessions and meals available for gifting to Brokers or Broker Admins
- Company Logo & link to your website on Event Mobile App
- Company Logo on all event email communications after sponsorship secured
- Recognition from main stage
- Post- Event Attendee Registration list

**2 Sold**

## Non-Exhibiting Partnerships

- Water Bottle Sponsor - \$1,000 (sponsor provides) **SOLD**

This is a new opportunity to increase your company exposure with branded water bottles. Water Bottles will be given to all attendees at check-in.

- Lanyards Sponsor - \$1,500 (NABIP Georgia will provide) **SOLD**

This is a great opportunity to promote your company brand . Your company lanyards will be given to all attendees at check-in and worn at all convention events(1 color)

- Registration / Welcome Beverage Sponsor - \$2,300

This is an opportunity to increase brand viability. Sponsor will have their logo displayed at check-in for all attendees to see first thing and welcome beverages will be provided.

- Mobile App Sponsor -\$2,500

This is a new opportunity to keep your brand front and center throughout the event. Mobile go-to for attendees to access to schedule and presentation info with your logo displayed.

- Tote Bags Partner - \$3,000 (NABIP Georgia will provide)

This is a great opportunity to promote your company.. Totes will be given to all attendees at check-in and cool enough to keep and use over and over again!

- Welcome Reception (Monday Night) - \$1,500 **SOLD**

Network and promote your company. Sponsors will be recognized during the function and on signage and napkins with their company logo (1 color)

- Breakfast (Tuesday or Wednesday) - \$1,000

Network and promote you company. Sponsor will be recognized during the function and on signage and napkins with their company logo (1 color)

- Break Sponsor - \$1,000

Sponsor will be recognized during the function, on signage and napkins with their company logo (1 color)

- Lunch (Wednesday) - \$ 2,500

Sponsor will be recognized during the function, on signage and napkins with their company logo (1 color)

- Dinner on the Beach (Tuesday) - \$3,000 (3 available)

Sponsor will be recognized during function, on signage and their company logo (1 color)

# EXHIBITOR SCHEDULE

## Monday, June 8, 2026

Registration & Sponsor Move-In	8:00 AM – 1:00 PM
Opportunity to Attend General Session	2:00 PM - 3:40 PM
Refreshment Break in Networking Area	3:40 PM – 4:00 PM
Opportunity to Attend General Session	4:00 PM - 5:00 PM
Welcome Reception	5:30 PM – 7:00 PM
Evening Open for Carrier Dinners	7:00 PM

## Tuesday, June 9, 2026

Breakfast in Networking Area	7:30 AM - 8:30 AM
Opportunity to Attend General Session	8:30 AM - 10:10 AM
Refreshment Break in Networking Area	10:10 AM - 10:30 AM
Opportunity to Attend General Session	10:30 AM - 12:00 PM
Afternoon Open for activities	
Dinner at the Beach	6:00 PM - 9:00 PM

## Wednesday, June 10, 2026

Breakfast in Networking Area	8:00 AM – 9:00 AM
Opportunity to Attend General Session	9:00 AM - 10:50 AM
Refreshment Break in Networking Area	10:50 AM - 11:10 AM
Opportunity to Attend General Session	11:10 AM - 12:00 PM
Lunch in Networking Area	12:00 PM - 1:00 PM
Opportunity to Attend General Session	1:00 PM - 2:40 PM
Refreshment Break in Networking Area	2:40 PM - 3:10 PM
Opportunity to Attend General Session	3:10 PM - 4:00 PM
Opportunity to Attend General Session	4:00 PM - 5:00 PM
Sponsor Move Out	5:00 PM
Staying Over? Join us for Dinner!	6:30 PM - 9:00 PM

## Thursday, June 11, 2026

Departures

### CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NABIP Georgia activities, sponsoring companies may not schedule meetings or social functions which would encourage the absence of attendees or sponsors from scheduled functions.



# PARTNER CONTRACT FORM

(Complete Entire Form)

## REGISTRATION FORM (Please Type or Print all information)

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Telephone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

If the above-named person is not in charge of on-site coordination, please provide info below:

Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Package Requested:

Premier Presenting Sponsorship -\$7000

General Session Presenting Partner - \$6000

Platinum Partner - \$5000

Gold Partner - \$3500

Silver Partner - \$2250 - High Boy Only

Non-Exhibiting Partner:

Options - \_\_\_\_\_

### Table Size Requested:

High Boy Table 6' Table

High Boy Table 6' Table

High Boy Table  6' Table

High Boy Table 6' Table

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

Grand Total = \$ \_\_\_\_\_

Additional Registrations – \$199 each \_\_\_\_\_

## PAYMENT INFORMATION

My check for the Grand Total above of \$ \_\_\_\_\_ made payable to NABIP Georgia is enclosed.

Please mail to: NABIP Georgia 3227 S. Cherokee Lane, Suite 1320, Woodstock, GA 30188

Charge the Grand Total above of \$ \_\_\_\_\_ to:  MasterCard  Visa  Amex  Discover

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Payment MUST be received prior to Convention**

**Make Your Lodging Reservations at the Beach House Hilton Head Resort!**

**Online Reservations: [Click Here](#) Call-In Reservation Number: 1-855-474-2882 Group Code: "NABIP"**

**Group Rate: \$ 299 \*Discounted room rate applied on booking breakdown\***

E-Mail Form to [admin@nabipgeorgia.org](mailto:admin@nabipgeorgia.org) or complete online [HERE](#)

Companies participating in the **2026 NABIP Georgia** at the Beach House Resort hereby agree to conform to the following rules and regulations. These regulations are to ensure the maximum success and safety of the event, not only for NABIP Georgia, but for all sponsoring companies. Any sponsor violating the regulations may be required to vacate their space immediately with no refund of fee.

## ELIGIBILITY

Companies may apply for sponsorship space if their proposed exhibit of products or services conform with the purpose of the Event. NABIP Georgia reserves the right to reject or dismiss any undesirable exhibit.

## PROTECTION OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted, nailed, or otherwise attached to the walls, floors, or other parts of the facility or furniture. Any damage caused will be billed to the exhibitor. Packing, unpacking, and assembly of materials are to be done only in designated areas, following directions of the exhibit manager, The Beach House Resort, or expo decorator.

## DEFAULT OCCUPANCY

All sponsors must be set up by 1:00PM on Monday, June 9, 2025. Any exhibitor failing to occupy space by this time is still responsible to pay for such space at the full rental price, but NABIP Georgia has the right to utilize such spaces to eliminate blank space in the networking area.

## STAFFING

As a courtesy to attendees, and as an added security measure, we require that each sponsor space be occupied by a member of the exhibiting company all times when the Networking Area is open.

## CARE AND USE OF SPACE

The sponsor must, at his/her expense, maintain their contracted space in good order. Materials shall be shown only in the official area designated by NABIP Georgia. Neither sponsor nor non-sponsoring companies will be allowed to show films or display products or services during this event in competition with sponsors. Products or literature may be distributed **ONLY** from within the rented space. Sponsor spaces may not be sublet or shared without written permission of NABIP Georgia.

## SECURITY, LIABILITY, AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment, and other property brought onto the Beach House Resort and shall indemnify and hold harmless the Beach House Resort, NABIP Georgia, and their agents, employees, and servants from any and all such losses, damages, and claims.

Small and easily portable articles should be secured or removed after exhibition hours. Security provided by NABIP Georgia is purely gratuitous on its part and shall in no way be construed to make NABIP Georgia liable for exhibition space under the terms of this agreement.

## CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NABIP Georgia activities, sponsoring companies may not schedule meetings or social functions which would encourage the absence of attendees or sponsors from scheduled functions.

## FIRE REGULATIONS

In accordance with Fire Department regulations, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of sponsor space must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean, and free from obstructions to comply with fire regulations.

## SIZE, HEIGHT LIMITATIONS

Each sponsor 6' tables or a high boy table within their exhibit space. Each sponsor space will be limited to 6' wide regardless of the choice of table size. Standing banners may be placed on or in front of a 6' table or beside a high boy table.

## CANCELLATION

I understand that this contract shall be binding between NABIP Georgia and the Exhibitor. I also understand that any change in the information in this contract must be submitted in writing. All cancellations of booth space must be received in writing. Cancellations received ninety (90) days in advance of the convention, will be liable for 25% of the cost of booth space. Cancellations received after ninety (90) days, but prior to forty-five (45) days in advance of the convention, will be liable for 50% of the cost of booth space. For cancellations received after forty-five (45) days in advance of the convention exhibitors are liable for 100% of the cost of booth space. No refunds will be made after forty-five (45) days in advance of the convention. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from all such losses, damages, and claims.